No. 901

TURKEYFOOT VALLEY AREA SCHOOL DISTRICT

SECTION: COMMUNITY

TITLE: PUBLIC RELATIONS OBJECTIVES

ADOPTED: June 18, 2012

REVISED: 8700

	901. PUBLIC RELATIONS OBJECTIVES
1. Purpose	The purpose of the school-community relations program is to establish and maintain a program that informs the public of and involves them in the goals and services of the district's public schools.
2. Responsibility	Toward this end, the Board shall provide parents or guardians and other district residents opportunities for information and orientation regarding local school procedures, and will utilize, insofar as practical, all appropriate means and media to achieve the following objectives: • To explain the programs, achievements and needs of the schools; • To determine what residents expect from their schools and which particular areas of the school program, policies, or operations need further clarification or explanation; • To keep staff members fully informed; • To operate, insofar as required, in public session, as speedily and efficiently as circumstances permit, and with public participation; • To recognize pupils as "ambassadors" from the school system to the community, whose attitudes will affect community opinion of the schools; and • To inform teaching staff personnel that community opinion depends upon the daily life of the school.
School Code 701.1, 702, 706, 775, 3603	